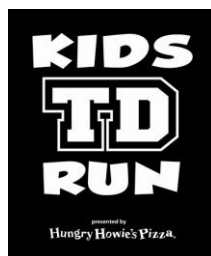


LIONS FANS TO SCORE FUN WITH “TAILGATE ON BRUSH STREET” AND “KIDS TD RUN” PROMOTIONAL EVENTS – NOVEMBER 1

THE DETROIT LIONS – ST. LOUIS RAMS GAME ON SUNDAY, NOVEMBER 1ST AT 1 PM AT FORD FIELD WILL FEATURE TWO UNIQUE PROMOTIONS FOR FANS OF ALL AGES!

START YOUR SUNDAY OFF AT THE “**DETROIT LIONS TAILGATE ON BRUSH STREET**” FROM 11 AM TO 1 PM. PRE-GAME FESTIVITIES AT THE FINAL TAILGATE EVENT OF 2009 INCLUDE...

ALUMNI AUTOGRAPHS FEATURING HERMAN MOORE (11AM – 12PM)
LIVE MUSIC BY THE DAN RAFFERTY BAND FEATURING THE LIONS OWN, “GRIDIRON”
97.1 FM THE TICKET BROADCASTING LIVE
ROCK CLIMBING WALL PROVIDED BY THE NATIONAL GUARD
CLASSIC TAILGATE FOOD AND BEVERAGES
BEER SPECIALS - 20 OZ. BUD / BUD LIGHT FOR \$5
DETROIT LIONS MERCHANDISE
LIONS INTERACTIVES INCLUDING:
LIONS HEAD
QUARTERBACK CHALLENGE
LIONS BOUNCE HOUSE
FACE PAINTING FOR KIDS
THE OFFICIAL DETROIT LIONS DRUMLINE AND MORE!!!



THEN FOLLOWING THE GAME, ALL KIDS - AGED 5 TO 14 - WILL BE INVITED TO THE FIELD FOR A POST-GAME “**KIDS TD RUN**”, SPONSORED BY HUNGRY HOWIE’S. EACH CHILD RECEIVES A DETROIT LIONS MINI-FOOTBALL AND WILL SCORE A TOUCHDOWN ON THE FIELD!

EXPERIENCE THESE TWO EXCITING PROMOTIONAL EVENTS AT THE DETROIT LIONS – ST. LOUIS RAMS GAME ON NOVEMBER 1ST. FOR TICKETS CALL 800-745-3000 OR VISIT DETROITLIONS.COM.